



“THE BIRTHPLACE OF THE STATE OF NEW YORK”
OFFICE OF THE MAYOR

THOMAS M. ROACH
MAYOR

t: 914.422.1411
f: 914.422.1395

For Immediate Release:

Contact: Karen Pasquale, Mayor's Office

Tel: (914) 422-1411

kpasquale@whiteplainsny.gov

WINTERFEST
DOWNTOWN HOLIDAY MARKET
9 Day Outdoor Market to Offer Unique
Holiday Shopping Experience



WHITE PLAINS, NY – December 4, 2015. *Come One! Come All! It's time to check your holiday shopping list and head over to WinterFest, White Plains' downtown holiday market. Enjoy some holiday cheer and a special shopping experience. Pick up unique gifts for all the important people on your list.*



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WinterFest, presented by the City of White Plains and Bensidoun USA, kicks off on Saturday, December 12 and runs through Sunday, December 20. The Market will be located on Court Street between Martine Avenue and Main Street (the same location as the Farmer’s Market) and will be open each day from 11:00 a.m. to 7:00 p.m. Admission is free.

The event will feature artisans and crafts people selling one of a kind items... Discover high quality food, unique gifts & more. Winterfest promises to be a great way to complete your holiday shopping while also enjoying music and dance performances scheduled throughout the duration of the market.

WinterFest is modeled on the holiday markets found throughout Europe that bring communities together with festive music, food, and gifts and help usher in the holiday season as a meeting place for friends and family. It is our goal to extend that tradition to downtown White Plains and create an atmosphere of cheer as well as a friendly holiday gathering place.

Follow Winterfest on Facebook: <https://www.facebook.com/WinterFestMarket/>

Here are just some of our participating vendors:

- ❖ **Mind, Body & Bath Inventory.** Crafters of goat's milk & shea butter soaps, lotions, body oils & candles
- ❖ **The Twisted Branch.** Infused & Traditional Olive Oils , Flavored & Traditional Balsamic Vinegars, Signature Small Batch Coffee, Naturally Flavored Sea Salts, Naturally Flavored Cane Sugars, Hand Blended Spices
(<http://www.thetwistedbranch.com/>)
- ❖ **Mozzarella Per Te.** Handmade mozzarella (<http://www.mozzarella4u.com/about-us/>)
- ❖ **Isle de Formaggio.** Imported cheese
- ❖ **CrumbleBee.** Baked goods (including some of the best Cheesecake & Brownies in Westchester County)
- ❖ **Meredith’s Bread.** Gluten Free baked goods (<http://www.meredithsbread.com/>)
- ❖ **Come Wine with Us.** Wine accessories
- ❖ **Teagevity.** Tea & tea gear (<http://teagevity.com/>)
- ❖ **Petie’s Biscuits.** Dog treats
- ❖ **Hudson Valley Chocolates.** Artisan chocolate
(<http://www.hudsonvalleychocolates.com/>)



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- ❖ **Mateo Mattia.** Handmade bags & goods (<http://www.mateomattia.com/>)
- ❖ **Exile Music.** Vinyl records and posters
- ❖ **Designs by Agi.** Baby clothes, children's garments, crocheted jewelry, hair accessories and toys, Adult garments, tie dye and crochet embellished (www.designsbyagi.com)
- ❖ **Bonjuk Jewelry.** Custom jewelry (<http://www.bonjukjewelry.com/>)
- ❖ **JuLi Ra design.** Custom, handmade jewelry (<http://julira.com/>)
- ❖ **Vivian's Jewelry.** Handmade jewelry
- ❖ **Beth Russo.** Jewelry as art (<http://www.bethrusso.com/>)
- ❖ **Sweet Things Wild Thyme and Honey.** local honey
- ❖ **Origami Owl.** Custom jewelry



About Bensidoun USA.

Bensidoun USA manages the City of White Plains highly successful seasonal farmer's market. Bensidoun USA has successfully expanded the number and variety of vendors at the market as well as extended the market season. Bensidoun USA manages 20 outdoor markets throughout the Northeast and Midwest. The company has over 60 years of experience and manages over 100 outdoor markets throughout the world.
<http://bensidounusa.com/>

In addition to Bensidoun USA, the City of White Plains would like to acknowledge and thank the Crowne Plaza Hotel and Party Line Rentals for their sponsorship of this event as well as the White Plains BID for their contribution to the marketing of the event.

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