



“THE BIRTHPLACE OF THE STATE OF NEW YORK”
OFFICE OF THE MAYOR

THOMAS M. ROACH
MAYOR

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For Immediate Release:

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WINTERFEST DOWNTOWN HOLIDAY MARKET

9 Day Outdoor Market to Offer Unique Holiday Shopping Experience

NEW! ENTERTAINMENT SCHEDULE ANNOUNCED!



WHITE PLAINS, NY – December 10, 2015. *Come One! Come All! It’s time to check your holiday shopping list and head over to WinterFest, White Plains’ downtown holiday market. The event will feature artisans and crafts people selling one of a kind items. Enjoy some holiday cheer and pick up something nice for all the important people on your list.*

WinterFest, presented by the City of White Plains and Bensidoun USA, kicks off on Saturday, December 12 and runs through Sunday, December 20. The Market will be located on Court Street between Martine Avenue and Main Street (the same location as the Farmer’s Market) and will be open each day from 11:00 a.m. to 7:00 p.m. Admission is free.

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Today, the City of White Plains and Bensidoun USA are pleased to announce the entertainment schedule for WinterFest, which will feature music and dance performances and other special events during the weekend dates of the market.



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**Saturday, December 12<sup>th</sup>.**

~ Whole Foods Market will be on hand from 11:00 a.m. - 3:00 p.m. leading a snowman craft station that will be free to any child who wishes to participate. The kids will have fun creating this little keepsake to take home!

~ The Stepinac High School football team will be honored for winning the Catholic High School Athletic Association State Championship from 3:00 – 3:30 p.m.

~ Singers and musicians from Archbishop Stepinac High School in White Plains will perform from 4:00 – 4:30 p.m.

**Sunday, December 13<sup>th</sup>.**

~ Members of the cast of the White Plains Performing Arts Center’s production of “Tarzan and Jane” will perform songs from the show. Tarzan will sing, “Everything That I Am” and Tarzan and Jane will sing, “For the First Time.” A family 4 pack of tickets to see the production will also be raffled off.

~ Pre-schoolers from Worthington Nursery School in Greenburgh will sing some of our favorite children’s holiday tunes from 2:00 – 2:30 p.m.

~ The Student Choir from the German International School of White Plains will sing traditional German Christmas carols from 4:00 – 4:30 p.m.

~ The Westchester Knicks will have representatives at WinterFest from Noon – 3:00 p.m. with a prize wheel and give-aways.

**Thursday, December 17<sup>th</sup>.**

~ NYR Organic will be demo-ing their gift boxes and stocking stuffers, which will include skin care and aromatherapy products from Noon – 3:00 p.m. and 4:30 – 7:00 p.m.

**Friday, December 18<sup>th</sup>.**

~ Standard Deviation will perform upbeat jazz standards and funk songs to keep you warm during WinterFest from 4:00 – 4:30 p.m.

~ Students at Bach 2 Rock Music School in Mamaroneck will perform from 6:00 – 7:00 p.m.



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**Saturday, December 19<sup>th</sup>.**

~ Singers and musicians from Archbishop Stepinac High School in White Plains will perform from 3:00 – 3:30 p.m.

~ Healthy Fit for Women will have massage therapists on site to demonstrate stress relieving techniques through acupressure.

**Sunday, December 20<sup>th</sup>.**

~ The student chorus from Maria Regina High School in Hartsdale will perform from 3:00 – 3:30 p.m.

~ We’ve just received word from the North Pole that Santa Claus will be visiting WinterFest on Sunday, December 20th, 2:00 – 6:00 p.m. We’ve made him a special chair to ensure that he’s nice and comfortable while he’s listening to children’s Christmas wishes.

**Food! Food! Food!**

~ Farmer’s Market customers will be happy to hear that two customer favorites, Taste of Spain by Santo Burrito and Break Bread Not Hearts, will be participating in WinterFest and providing prepared dishes for sale. The Famous Walter’s Hot Dog Truck will also be parked on site during the weekends (12/12-13 and 12/19-20).

WinterFest is modeled on the holiday markets found throughout Europe that bring communities together with festive music, food, and gifts and help usher in the holiday season as a meeting place for friends and family. It is our goal to extend that tradition to downtown White Plains and create an atmosphere of cheer as well as a friendly holiday gathering place.

**Follow Winterfest on Facebook:**

<https://www.facebook.com/WinterFestMarket/>



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Here are just some of our participating vendors:

- ❖ **Mind, Body & Bath Inventory.** Crafters of goat's milk & shea butter soaps, lotions, body oils & candles
- ❖ **The Twisted Branch.** Infused & Traditional Olive Oils , Flavored & Traditional Balsamic Vinegars, Signature Small Batch Coffee, Naturally Flavored Sea Salts, Naturally Flavored Cane Sugars, Hand Blended Spices  
(<http://www.thetwistedbranch.com/>)
- ❖ **Mozzarella Per Te.** Handmade mozzarella (<http://www.mozzarella4u.com/about-us/>)
- ❖ **Isle de Formaggio.** Imported cheese
- ❖ **CrumbleBee.** Baked goods (including some of the best Cheesecake & Brownies in Westchester County)
- ❖ **Meredith's Bread.** Gluten Free baked goods (<http://www.meredithsbread.com/>)
- ❖ **Come Wine with Us.** Wine accessories
- ❖ **Teagevity.** Tea & tea gear (<http://teagevity.com/>)
- ❖ **Petie's Biscuits.** Dog treats
- ❖ **Hudson Valley Chocolates.** Artisan chocolate  
(<http://www.hudsonvalleychocolates.com/>)
- ❖ **Mateo Mattia.** Handmade bags & goods (<http://www.mateomattia.com/>)
- ❖ **Exile Music.** Vinyl records and posters
- ❖ **Designs by Agi.** Baby clothes, children's garments, crocheted jewelry, hair accessories and toys, Adult garments, tie dye and crochet embellished ([www.designsbyagi.com](http://www.designsbyagi.com))
- ❖ **Bonjuk Jewelry.** Custom jewelry (<http://www.bonjukjewelry.com/>)
- ❖ **JuLi Ra design.** Custom, handmade jewelry (<http://julira.com/>)
- ❖ **Vivian's Jewelry.** Handmade jewelry
- ❖ **Beth Russo.** Jewelry as art (<http://www.bethrusso.com/>)
- ❖ **Sweet Things Wild Thyme and Honey.** local honey
- ❖ **Origami Owl.** Custom jewelry ([sandydaly.origamiowl.com](http://sandydaly.origamiowl.com))
- ❖ **Nevin's Farm.** Gourmet nuts



**BENSIDOUN USA, inc.**

**About Bensidoun USA.**

Bensidoun USA manages the City of White Plains highly successful seasonal farmer's market. Bensidoun USA has successfully expanded the number and variety of vendors at the

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5 MAIN STREET, WHITE PLAINS, NY 10601  
[www.cityofwhiteplains.com](http://www.cityofwhiteplains.com)



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market as well as extended the market season. Bensidoun USA manages 20 outdoor markets throughout the Northeast and Midwest. The company has over 60 years of experience and manages over 100 outdoor markets throughout the world. <http://bensidounusa.com/>

In addition to Bensidoun USA, the City of White Plains would like to acknowledge and thank the Crowne Plaza Hotel and Party Line Rentals for their sponsorship of this event as well as the White Plains BID for their contribution to the marketing of the event.

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