

Welcome

The Downtown White Plains Transit District

OPEN HOUSE + IDEA SHARING

Thursday

FEBRUARY 11, 2016

6:30 - 8:30pm

Formal Presentation 7:00 - 7:30pm



**DOWNTOWN
WHITE PLAINS
TRANSIT DISTRICT**



E-mail us at:
transitdistrict@whiteplains.gov



Visit our website at:
www.wptransitdistrict.com



POLL EVERYWHERE REAL TIME IDEA SHARING

Here's how you do it:

TEXT:

(cellphone)

- 1 Text: **WPTOD125** to **223-33**
- 2 Receive confirmation and text answer to the poll question(s)
- 3 At the end of the session, text: **LEAVE**

ONLINE:

(PC, Mac, laptop, tablet, smartphone)

- 1 Go to: **pollev.com/wptod125**
- 2 Answer the question(s) and submit
- 3 At the end of the session, leave the webpage

WHERE DO YOU LIVE + WORK?

Please place a **red dot where you work** + a **blue dot where you live**



HOW DO YOU TRAVEL TO/FROM WORK?

Please place a **yellow** dot next to the primary transportation mode you use to travel to and from work



AUTO



BICYCLE



TAXI



WALK



BUS



TRAIN

The City of White Plains received a \$1 million grant from Governor Cuomo's **Cleaner, Greener Communities Program** which is administered by the NY State Energy Research and Development Authority (NYSERDA).

The program is a statewide initiative that encourages communities to:

-  Incorporate sustainability goals and principles into local decision-making
-  Form partnerships to transform markets, leading to reduced greenhouse gas emissions
-  Deliver economic development benefits

PROJECT PARTNERS



STAKEHOLDER TASK FORCE MEMBERS

Mayor Roach	Chair
Ed Buroughs	Commissioner of Planning, Westchester County
Justin Brasch	Partner, Brasch Legal; Metro-North Commuter, Highlands Resident
Larry Salley	Chair, White Plains Housing Authority; Former Commissioner, Westchester County Department of Transportation; Fisher Hill Resident
Mary Cavallero	Former Chair, White Plains Planning Board; North Broadway Resident
Michael Shiffer	VP Planning, MTA Metro-North Railroad
Patty Cantu	Co-President, Battle Hill Neighborhood Association
Peter Mosbacher	Senior VP Community Development, Webster Bank
Richard Payne	North Broadway Resident; Cycling Advocate
Robert Weisz	CEO, RPW Group
Susan Fox	President & CEO, White Plains Hospital
Tim Jones	Managing Member, Robert Martin Company, LLC
Todd Westhuis	Acting Regional Director, Hudson Valley/Catskill Region, NYSDOT
William V. Cuddy, Jr.	Executive VP CBRE Brokerage Services

OPPORTUNITY FOR WHITE PLAINS

Create an implementation plan for Downtown White Plains Transit District that is **visionary, realistic, financially grounded and phased**.

The plan will capitalize on recent development interest and demographic changes, and will create the roadmap that will establish Downtown White Plains as a **world-class city**.

The plan will address **innovative funding strategies, urban design, land use, transportation infrastructure and complete streets solutions** to effectively weave these assets together.

In combination, these improvements will create a critical mass around a modern transportation center at the heart of a well-defined **transit district**.



PROJECT GOALS

- CREATE **MULTIMODAL TRANSPORTATION OPPORTUNITIES** AND PROMOTE USE OF PUBLIC TRANSIT
- **CATALYZE ECONOMIC DEVELOPMENT** AND OPPORTUNITIES FOR TRANSIT-ORIENTED DEVELOPMENT
- CREATE A CIVIC ROLE FOR THE STATION AND **CREATE A GREAT PLACE**
- ENSURE THAT PUBLIC INFRASTRUCTURE IMPROVEMENTS AND INVESTMENTS ARE **ENVIRONMENTALLY SOUND, SUSTAINABLE AND RESILIENT**
- DEVELOP A PLAN THAT IS **FINANCIALLY FEASIBLE** AND CAN BE PHASED OVER TIME



IN ONE WORD, WHAT IMPROVEMENT WOULD YOU LIKE TO SEE IN + AROUND THE TRAIN STATION?



LEGEND

Transit District

Public Amenity

- Government/Public Office
- Education/Library
- Religious/Cultural Institution
- Hospital/Health
- Green Space
- Commercial
- Transportation

- 1 Metro-North Station and Muni Parking
- 2 Bee-Line Bus Terminal
- 3 Westchester County Center
- 4 The Galleria at White Plains
- 5 The White Plains Mall
- 6 The Ritz-Carlton Westchester
- 7 City Center
- 8 Fire Station No. 2
- 9 Pace University
- 10 White Plains Hospital
- 11 Westchester County Court
- 12 White Plains Public Library

Bicycle Infrastructure

- Bike Route (Roads designated with "Guide Sign")
- Bike Route Shared (Routes with "Sharrow" Markings)
- Bike Lane (Painted Reserved Lane on Road)
- Bike Path (Paved Path Separated from Auto Traffic)



STRATEGIC PLANNING PROCESS



STRATEGIC PLAN FLOWCHART

FOCUSING THE VISION:
3 KEY COMPONENTS



HOW DO YOU TRAVEL TO/FROM THE TRANSIT CENTER (METRO-NORTH/BEE-LINE STATIONS)?

Please place a dot next to the primary transportation mode you use



DRIVE + PARK



TAXI



BUS



BICYCLE



WALK



CAR DROP OFF



SHUTTLE



MARKET CONDITIONS + DEVELOPMENT

RECENTLY COMPLETED DEVELOPMENT PROJECTS

Since 2000, **nine new construction projects** have been completed in **Downtown White Plains**, primarily in the eastern half



CURRENT + FUTURE DEVELOPMENT PROJECTS

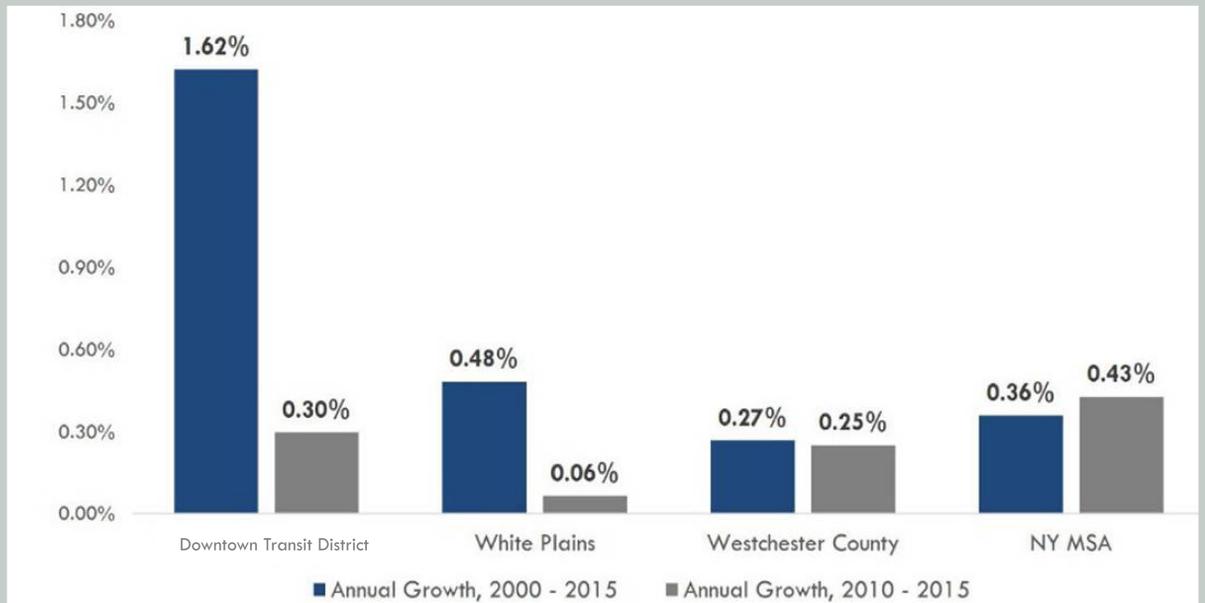
In Downtown White Plains, there are **seven active development projects**



DEMOGRAPHICS

HISTORIC ANNUAL GROWTH RATES

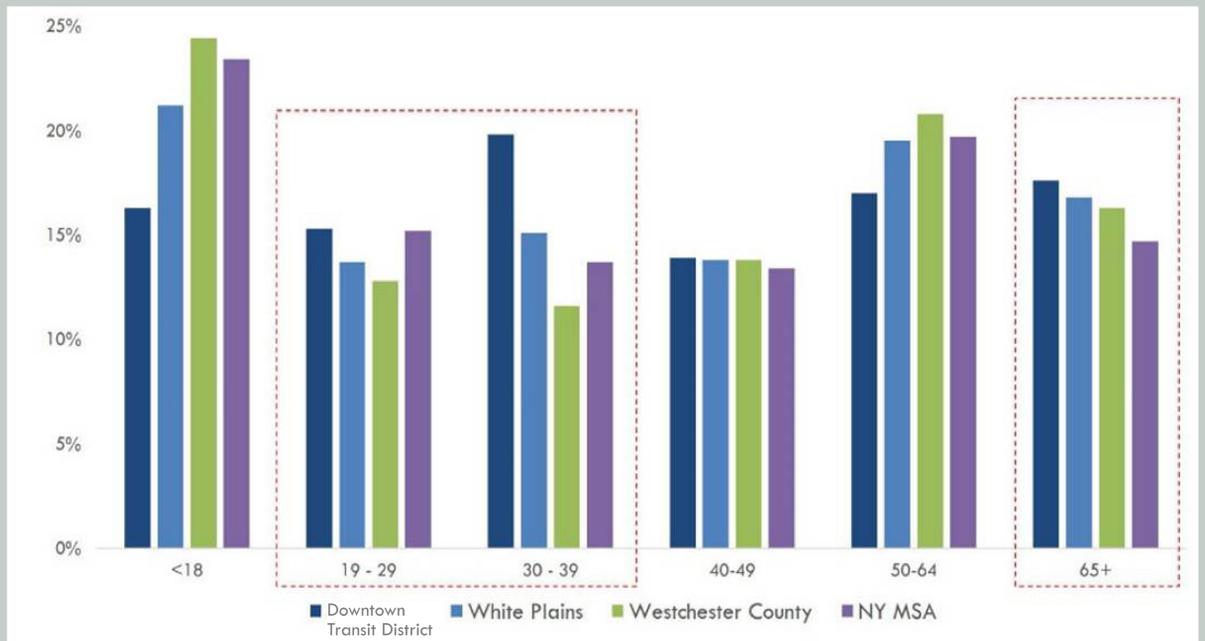
Downtown White Plains **grew steadily during the 2000s**, outpacing the City and the County



Source: U.S. Census Bureau, ESRI

POPULATION AGE BREAKOUT (2015)

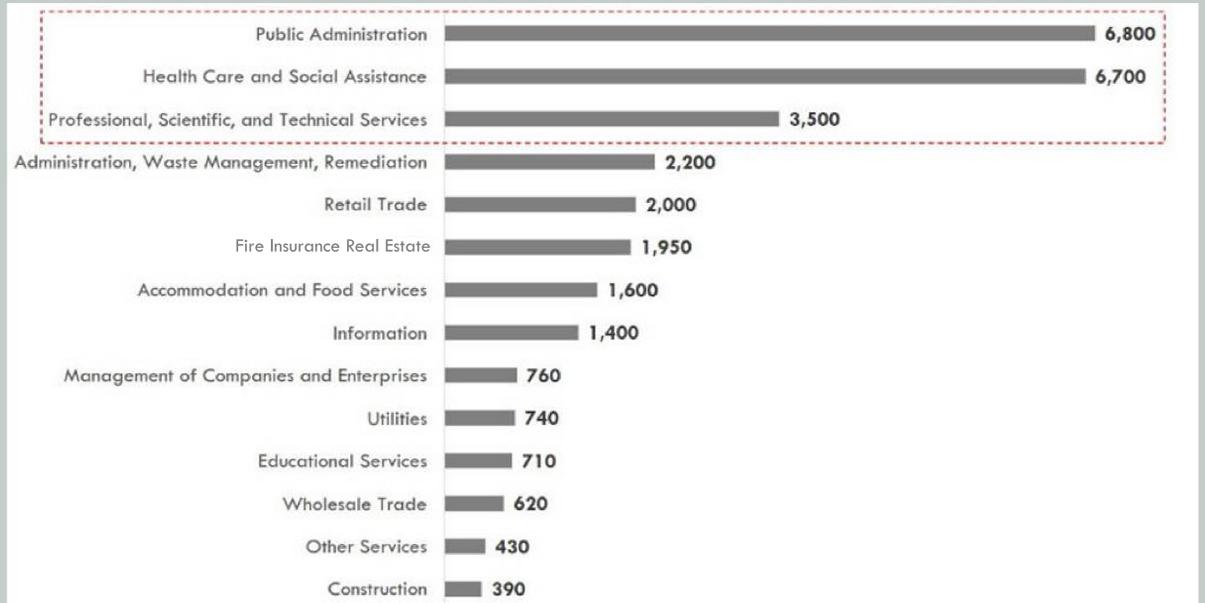
Downtown White Plains is **home to a diverse community of millenials and empty nesters**



Source: U.S. Census Bureau, ESRI

EMPLOYMENT CONCENTRATION DOWNTOWN WHITE PLAINS (2013)

Downtown White Plains' **employment base is concentrated in government, health care, and professional services**



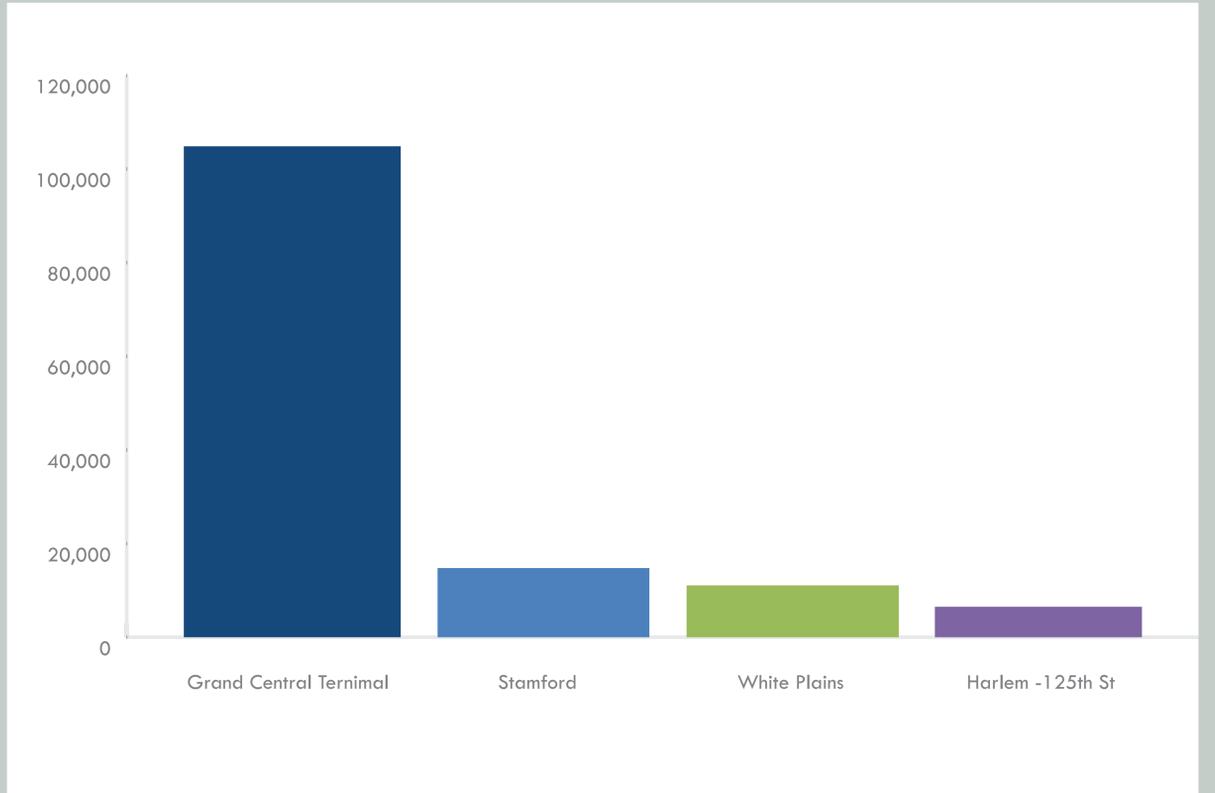
Source: U.S. Census Bureau, Longitudinal Employer-Household Dynamics; ESRI

TRANSPORTATION

2014 WEEKDAY BOARDINGS

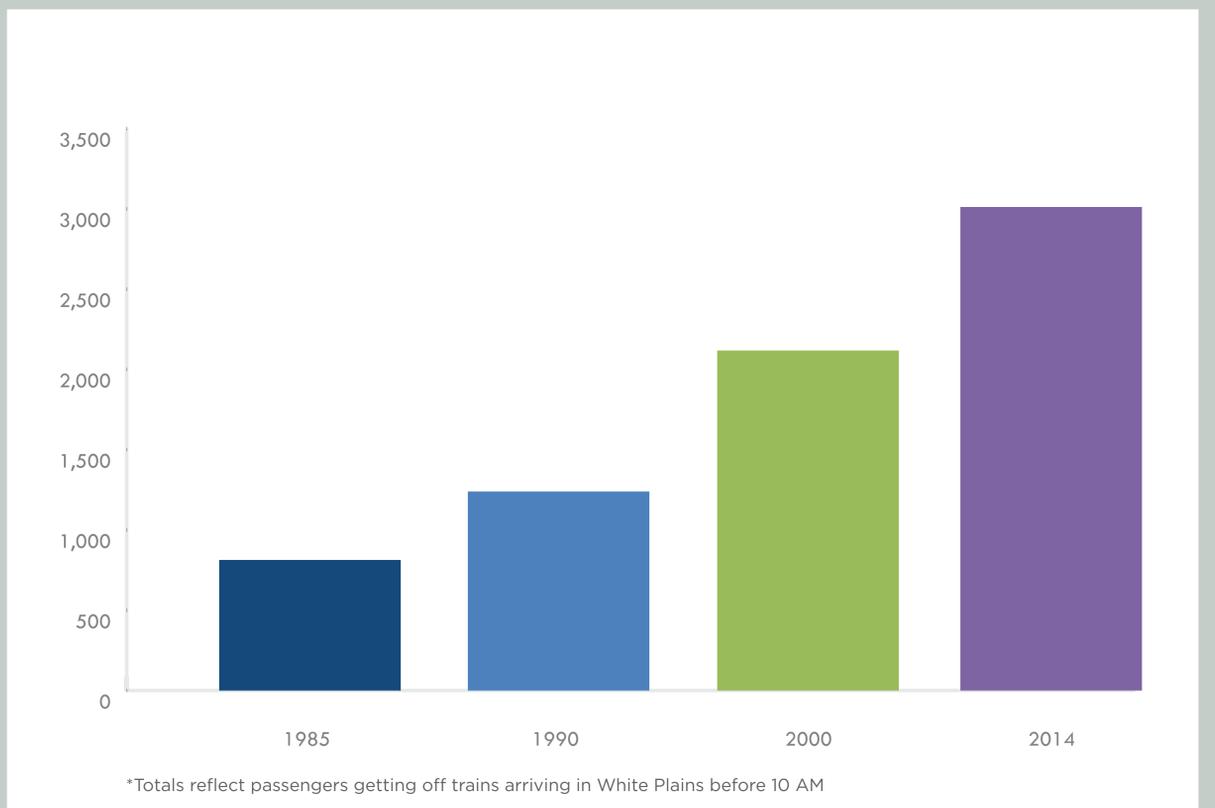
White Plains station is the:

- ➔ **Third busiest Metro-North Station**
- ➔ **Busiest station in Westchester County**

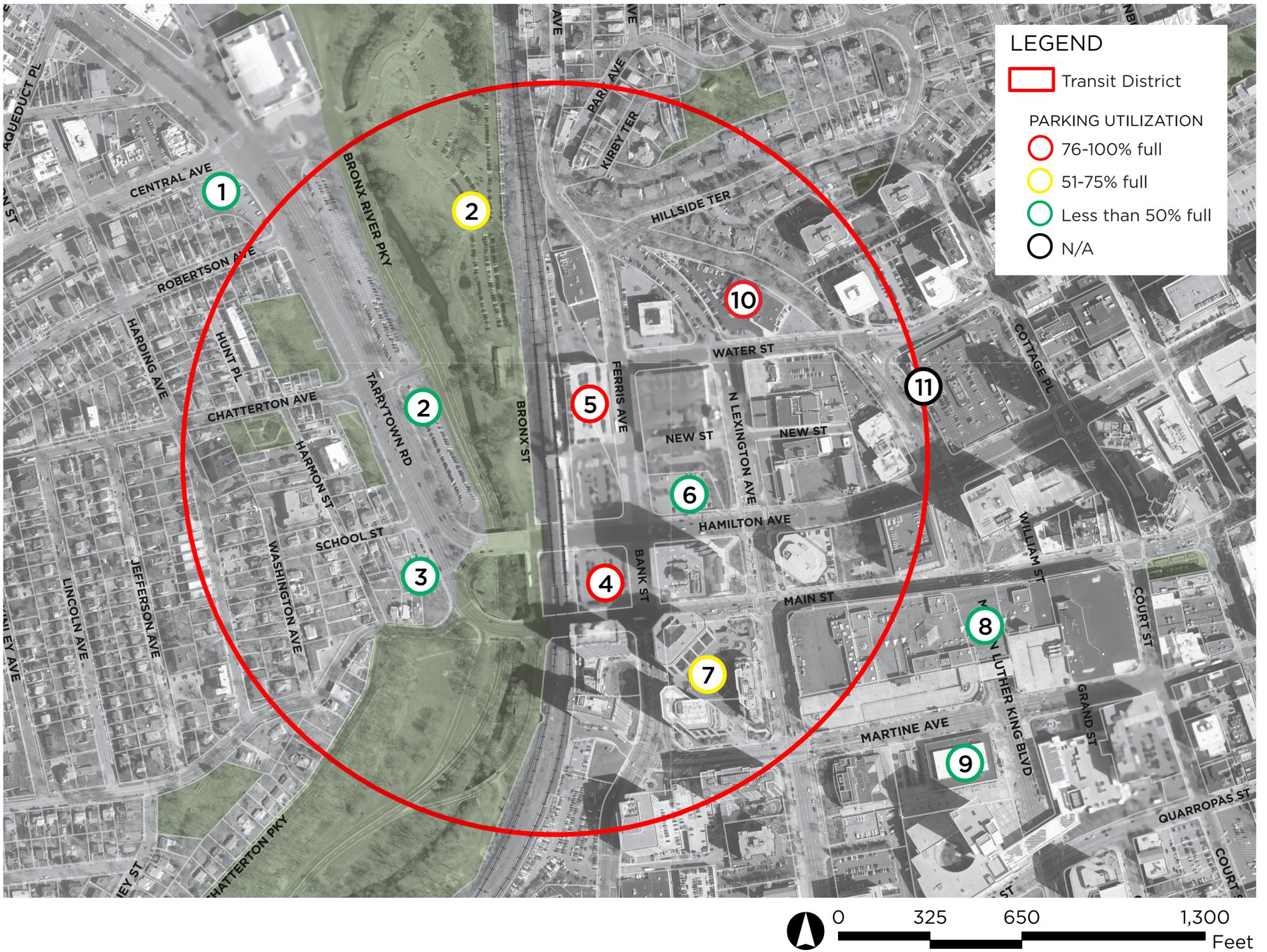


REVERSE PEAK RAIL RIDERSHIP

- ➔ White Plains **reverse AM peak rail ridership grew 42%** between 2000 + 2014
- ➔ This station accommodates the **largest reverse commute** in the system
- ➔ Reverse commute represented 20-25% of total station patronage

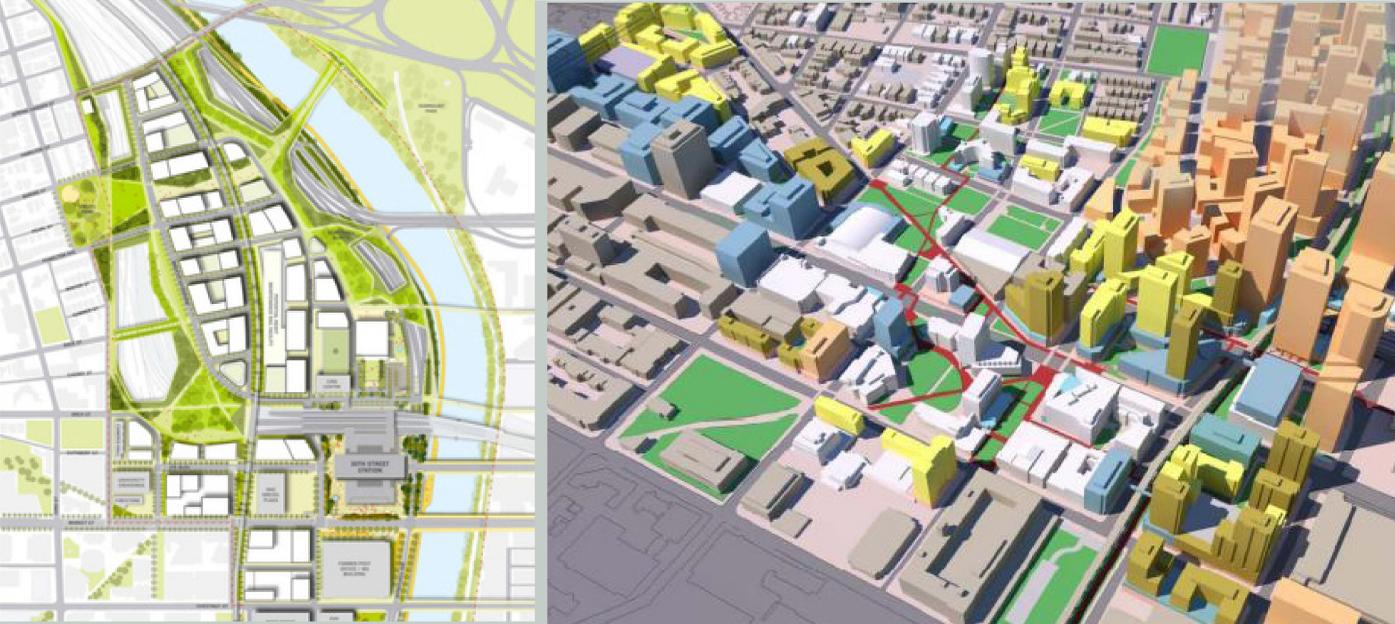


EXISTING PARKING



Name	Type	"Licensed Capacity"	"Permit Sales (As of 12/2015)"	"Utilization Rate"	Weekday Midday	
					Demand	"Available Capacity"
1 Lot 31 (Central-Tarrytown)	Municipal Lot	62	43	31%	19	43
2 Westchester County Parking Lot - East	County Lot	600	N/A	75%	450	150
2 Westchester County Parking Lot - West	County Lot	200	N/A	40%	80	120
3 Lot 21 (School St.)	Municipal Lot	46	0	35%	16	30
4 Lot 5 (Bronx. St.)	Municipal Lot	128	65	95%	122	6
5 TransCenter Garage and associated Park & Ride Lots	Municipal Garage	838	631	99%	830	8
6 Standard Parking	Private Lot	80	N/A	31%	25	55
7 LAZ Financial Center Garage	Private Garage	194	N/A	70%	136	58
8 Lexington-Grove East & West Garages	Municipal Garage	2,788	801	50%	1394	1,394
9 Library Garage	Municipal Garage	568	85	45%	256	312
10 Public Parking	Private Lot	170	N/A	94%	160	10
11 Impark Parking	Private Lot	350	N/A	N/A	N/A	N/A
Total		5,870	1,625	58%	3,339	2,181

TRANSIT DISTRICT EXAMPLES



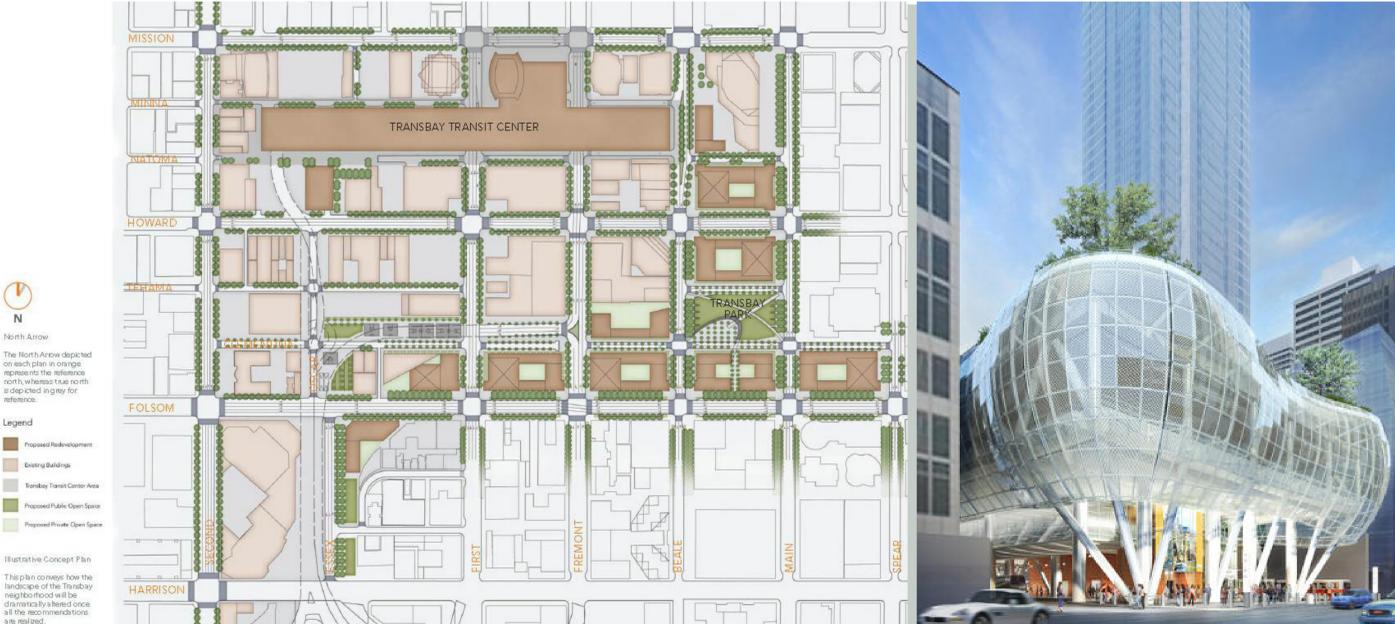
30th Street Station, Philadelphia PA



Denver Union Station, Denver CO



Hartford Union Station, Hartford CT



Transbay Terminal, San Francisco CA

GET INVOLVED!

HELP IMAGINE A NEW TRANSIT DISTRICT

The City of White Plains wants to hear your ideas for an active, sustainable, walkable, and vibrant district around the Metro-North and Bee-Line Stations that provides a stronger connection to the downtown core.

Here are ways to make your voice count:



Visit www.wptransitdistrict.com to learn more and share your ideas about the project



Email us transitdistrict@whiteplainsny.gov



Follow us on **Twitter** [@cityofwp](https://twitter.com/cityofwp)



Attend our next public meetings: **June 15** - Project update
September 28 - Final Strategic Plan



Like us or share our page on facebook: **City of White Plains, Mayor Thomas M. Roach**



TRANSPORTATION - EXISTING CONDITIONS



LEGEND

Transit District

Bee-Line Bus Routes

- 1W
- 03
- 05
- 06
- 20/21
- 27
- 40
- 60
- 11
- 12
- 13
- 14
- 62
- 63
- 77

Bicycle Infrastructure

- Bike Routes, Lanes, + Paths
- Bike Route Shared (Routes with "Sharrow" Markings)

