

## "THE BIRTHPLACE OF THE STATE OF NEW YORK" OFFICE OF THE MAYOR

THOMAS M. ROACH MAYOR

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#### For Immediate Release:

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# WHITE PLAINS OUTDOOR FARMERS' MARKET OPENS FOR SEASON WEDNESDAY, APRIL 25th!

New Saturday Farmers' Market Set to Open May 19th

WHITE PLAINS, NY – April 20, 2018. The wait is finally over. The City of White Plains' very own Outdoor Farmers' Market will reopen for the season next week on Wednesday, April 25th in downtown White Plains!

Starting on the 25th, the outdoor Farmers' Market will be open weekly on Wednesdays from 8:00 a.m. to 4:00 p.m. through November 21st. The market is located on Court Street between Main Street and Martine Avenue.

White Plains partners with Bensidoun USA to manage the market and vendors.

The City and Bensidoun are excited to welcome back our farmers: Westchester Greenhouses, a popular Hartsdale establishment, Rolling Hills Farm, and S&SO Produce, a family-owned and operated farm in Orange County. Mead Orchards, a family-owned and operated farm in Dutchess County, will be joining the Farmer's Market in June.

This year we are also excited to introduce a new farm to our market: Majestic Farm, located north of White Plains in Mountain Dale, NY, will be selling all types of meat.

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Farmers' Market patrons will recognize many other vendors from last year as well. <a href="Meredith's Bread">Meredith's Bread</a> baked goods, jams and jellies, <a href="Mozzarella For You">Mozzarella For You</a> tasty sandwiches filled with fresh mozzarella, and <a href="Irvington Delight">Irvington Delight</a> American and Mediterranean cuisine will all be joining us again, as will <a href="Doc Pickle">Doc Pickle</a>, <a href="Lamar Pastry">Lamar Pastry</a>, <a href="Sweet Things Wild Thyme Honey">Sweet Things Wild Thyme Honey</a>, and <a href="Gaucho">Gaucho</a>
<a href="Burger">Burger</a>. Feel free to check out <a href="Break Bread Not Heart">Break Bread Not Heart</a>'s signature rice stir-fry filled with an abundance of local and organic vegetables. And be sure to stop by <a href="Walter's">Walter's</a> to get some of Westchester's most famous hot dogs. For dessert, visit <a href="Crumble Bee Bake Shop">Crumble Bee Bake Shop</a> for tasty artisan baked goods, including brownies, cupcakes and cookies. Drop by <a href="Teagevity">Teagevity</a> for a nice refreshment.

And before heading home, pick up something special from The Twisted Branch olive oils and vinegars, Mind, Body & Bath all natural skin care & soy candles, or even some beautiful flowers from White Plains Orchids. Jack Knife Sharpening will also be at the Farmer's Market, providing professional knife sharpening, because after all, a sharp knife is an essential tool for any cook.

The City's Wednesday Farmers' Market has been so well received that we have decided to add a second day. Starting this spring, the Market will be open on Saturdays as well! The Saturday market will open on May 19th on Court Street. Saturday hours will be 8:00 a.m. to 2:00 p.m.

The White Plains Farmers' Market brings our community together, encourages healthy living, and supports the regional economy. All of our produce vendors come from local farms located in upstate New York, Connecticut, and Pennsylvania. By purchasing their produce, customers help support the network of local farmers. Additionally, farmers who sell their produce at farmers' markets are able to pick their produce at the very peak of its flavor because it does not need to travel very far to get to your table. The result is fresher and even more delicious produce. Everybody wins.

We look forward to seeing you at the White Plains Farmers' Market this season!

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For updates and more vendor information, like the White Plains Farmers' Market page on Facebook at <u>facebook.com/Friends-of-White-Plains-Farmers-Market-149613435051871</u>!

**About Bensidoun USA:** Bensidoun USA manages the City of White Plains highly successful seasonal farmer's market. Bensidoun USA has successfully expanded the number and variety of vendors at the market as well as extended the market season. Bensidoun USA manages 20 outdoor markets throughout the Northeast and Midwest. The company has over 60 years of experience and manages over 100 outdoor markets throughout the world. <a href="mailto:bensidounusa.com">bensidounusa.com</a>

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