

THOMAS M. ROACH MAYOR

t: 914.422.1411 f: 914.422.1395

For Immediate Release:

Contact: Karen Pasquale, Mayor's office

Tel: (914) 422-1411

kpasquale@whiteplainsny.gov

WHITE PLAINS BEGINS WARNING PERIOD FOR RED LIGHT SAFETY CAMERA PROGRAM

White Plains, NY – July 2, 2018. The City of White Plains Red Light Safety Camera program will begin taking photos of red light runners at designated intersections beginning July 3rd. Cameras will capture still images and video of red-light running violations. This is a public safety program, and the city's goal is to deter red light runners and prevent collisions resulting from these violations.

During the first 30 days of activation, warning notices will be issued to the vehicle's registered owner. There will be no fine associated with this warning notice. At the completion of the warning period, Notices of Liability ("NOL") will be issued to violators. The NOL carries a fine of \$50.00 but does not result in any points being added to your license.

The traffic safety cameras will monitor these intersections:

SB Mamaroneck Ave @ Bryant Ave

EB Main St @ Martin Luther King Jr Blvd

NB Bank St @ Hamilton Ave

WB Hamilton Ave @ Bank St

WB Westchester Ave @ South Kensico Ave

SB North Broadway @ Hamilton Ave

The warning period will give residents an opportunity to become familiar with the system, encourage people to slow down and come to a full stop on red.

Cameras will operate 24-hours/day and capture images of every vehicle running a red light at the designated intersections. Warning signs alerting drivers to the intersection safety cameras have been installed prior to the warning period.

(More)



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This program is administered by American Traffic Solutions Inc. (ATS), with each violation reviewed and approved by the White Plains Department of Public Safety prior to being issued.

The city received state authorization to establish a red light camera program in August 2015. The authorization was for a modest program with cameras permitted at "up to 12 intersections" in the city. For comparison purposes, this amount of authorized intersections is on par with New Rochelle (authorized in 2014). The Cities of Mt. Vernon and Albany have state authorization for cameras at up to 20 intersections. Yonkers is authorized to place cameras at up to 25 locations. Nassau and Suffolk Counties and the City Rochester - at up to 50 locations, and New York City at 150 locations. Each of these red light camera programs is authorized for a 5 year period by the State Legislature, including the White Plains program, and must be renewed by the State Legislature.

The city will closely monitor program and accident data in order to determine whether to seek a renewal from the State Legislature in 2020. Intersection safety technology is just one tool in the city's tool box to make local streets safer for everyone, including other vehicles, pedestrians, and cyclists. White Plains Police will continue to maintain a strong patrol presence throughout the city.

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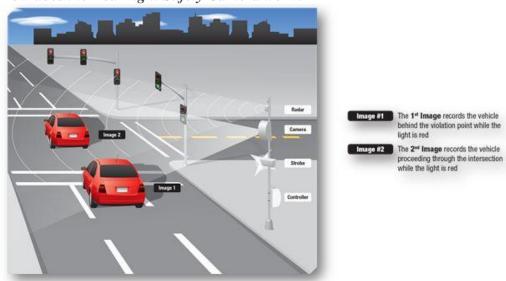
Why has the City of White Plains implemented a Red-Light Safety Camera Program? The purpose of this program is to increase traffic safety in the City of White Plains by reducing red-light running violations, collisions, and injuries.

According to the National Highway Traffic Safety Administration, in 2016, more than 800 people were killed in red-light running crashes nationally. Traffic crashes are the single most significant cause of preventable death and injury in North America. Public costs exceed \$14 billion per year, and more than half of the deaths in red-light running crashes are other motorists and pedestrians. Red-light running is a deadly epidemic. Red-light safety camera programs have proven to reduce the number of red-light running collisions and their associated injuries and fatalities.

What is a red-light running violation?

A red-light running violation occurs when a motorist enters an intersection after the traffic signal has turned red. A red-light running violation also occurs when a vehicle does not come to a full and complete stop for a right-turn-on-red. This violation, in both situations, is a non-moving infraction and does not result in the assessment of points against the driver.

How does the Red-Light Safety Camera work?





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- The system activates when motion is detected just prior to the stop bar AFTER the traffic signal has turned red. The cameras capture two images of an alleged violation, taken from the rear of the vehicle.
- The first image shows the vehicle at the white stop bar and the illuminated red light.
- The second image shows the violator in the middle of the intersection with the red light illuminated.
- The license plate image is a close-up from one of the images captured.
- Data, including the time, date, and duration of the yellow and red lights, also is recorded.
- Cameras also record a 12-second digital video of the violation, including six seconds prior to and six seconds after running the red light.